

# ENTREPRENEURIAL MINDSET



Presented by Fusion 4 Business

**PROFIT**  
**FREEDOM**

# MINDSET OF A CHAMPION

- ▶ What it looks like
- ▶ What is required of me
- ▶ What do I have to think
- ▶ What do I have to believe
  - ▶ Believe in yourself
  - ▶ Choose courage over fear
  - ▶ Have a purpose and a Vision
  - ▶ Big vision comes from small steps
  - ▶ Be prepared for the work



- ▶ Look at Challenges as Opportunities
- ▶ Competitors are research not threats
- ▶ Perfection is the enemy to progress - it's OK to make mistakes
- ▶ There's no magic, it takes discipline
- ▶ Continue to grow, learn, read

# An Unprofitable Mindset

- ▶ Spends everything (what you don't have)
- ▶ Has Negative thoughts of money
- ▶ Doesn't plan for profit.. Don't know if you're coming or going
- ▶ Spends on the fly... and not based on plans (doesn't count the cost)
- ▶ Doesn't pay their obligations (Taxes, loans, etc.)
- ▶ Pays at the last minute incurs late fees... money seeps out
- ▶ Tries to out do competitors vs. learning from them
- ▶ Skips Steps
- ▶ Small minded/Closed Minded
- ▶ Unimaginative



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# Importance of a Profitable mindset



- ▶ Impacts your business
- ▶ Impacts you
- ▶ Will help you be stronger personally and in business.
- ▶ Business will be headed in the right direction, you will make better decisions
- ▶ You CAN have a profitable mindset, how you think can be reworked and changed.
- ▶ Use the solutions and the tools that have been provided, and you're on your way to being all that you can and want to be.



# Solutions for an unprofitable mindset

- ▶ Know where you are and ADDRESS the blocks
- ▶ Put in the work
- ▶ Study - continue to learn
- ▶ Read (vs. TV)
- ▶ Watch others/examples (profitable/successful people) - do what they do
- ▶ Mentors & a “Tribe”
- ▶ Listen to or read/search for Encouraging words/mindset (see my site/FB)
- ▶ Positive mindset - YOU CAN do it... you have talents, abilities, gifts, and skills (T.A.G.S.)... you’ve made it this far..

